

T. Rowe Price Blue Chip Growth I

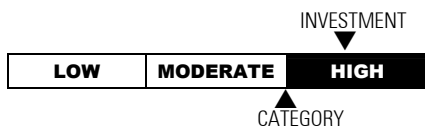
A Mutual Fund

Third Quarter 2018
Fund Fact Sheet

Key Facts

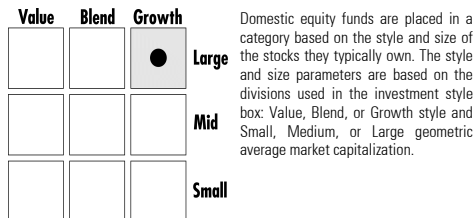
INVESTMENT ADVISOR: T. Rowe Price Associates, Inc.
FUND CATEGORY: Large Growth
INDEX: Russell 1000 Growth TR USD@
NET ASSETS: \$12,763.0 Million
INCEPTION DATE: 12/17/2015
TICKER SYMBOL: TBCIX
GROSS EXPENSE RATIO: 0.57% of Fund Assets
OVERALL MORNINGSTAR RATING™: ★★★★★
OVERALL # OF FUNDS IN MORNINGSTAR CATEGORY: 1258
PORTFOLIO MANAGER(S): Larry J. Puglia CFA
Overall Morningstar Rating as of quarter ending 09/30/2018. The Morningstar Rating shown is for the share class of this fund only; other classes may have different performance characteristics. ©2018 Morningstar, Inc. All Rights Reserved. Additional Morningstar information is available in the User Guide.

Morningstar Volatility Rank As of 09/30/2018



In the past, this investment has shown a wide range of price fluctuations relative to other investments. This investment may experience significant price increases in favorable markets or undergo large price declines in adverse markets. Some of this risk may be offset by owning other investments that follow different investment strategies.

Morningstar® Style Box™ As of 06/30/2018



Annual Performance

	Mutual Fund*	Index
2017	36.71%	30.21%
2016	1.14%	7.08%
2015	11.15%	5.67%
2014	9.28%	13.05%
2013	41.57%	33.48%

DESCRIPTION/OBJECTIVE

The investment seeks long-term capital growth; income is a secondary objective. The fund will normally invest at least 80% of its net assets (including any borrowings for investment purposes) in the common stocks of large and medium-sized blue chip growth companies. It focuses on companies with leading market positions, seasoned management, and strong financial fundamentals. The fund may sell securities for a variety of reasons, such as to secure gains, limit losses, or redeploy assets into more promising opportunities.

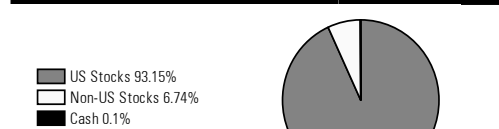
There is no assurance the objectives will be met.

Top Five Holdings

	As of 06/30/2018
Amazon.com Inc	10.63%
Facebook Inc A	5.48%
Microsoft Corp	4.79%
Alphabet Inc C	4.09%
Booking Holdings Inc	3.97%

Holdings and Sector allocations are ranked as a percentage of net assets and subject to change without notice.

Allocation



Top Five Sectors

	As of 06/30/2018
Technology	29.28%
Consumer Cyclical	25.56%
Financial Services	16.29%
Healthcare	16.13%
Industrials	10.63%

Characteristics

	As of 06/30/2018	
	Mutual Fund Index	
Weighted Geometric Market Cap. (\$bil)	134.33	114.78
Price/Earnings Ratio (Forward)	25.4x	22.65x
Price/Book Ratio	5.3x	6.62x
3-Year Earnings Growth Rate (%)	23.79	16.81
Number of Holdings-Long	120	542

Performance(%)

	Cumulative Returns			Average Annual Total Returns			
	QTD	YTD	1 Year	3 Year	5 Year	10 Year	Since Inception
Mutual Fund*	6.46	19.03	27.41	21.82	17.65	15.54	NA
Index	9.17	17.09	26.30	20.55	16.58	14.31	---
Morningstar Rating™				★★★★★	★★★★★	★★★★★	
# of Funds in Category				1258	1129	818	

***Prudential Retirement and its affiliates do not receive finder's fees, 12b-1, sub-accounting or servicing fees in connection with plan investments in this fund.**

Such fees, if applicable to this fund, compensate Prudential Retirement for selling the fund's shares and servicing your retirement plan. The fund's expense ratio includes these fees. Other investment options may generate more or less revenue than the fees associated with this fund. If the aggregate revenue from your plan exceeds our associated costs, we earn a profit. Otherwise, we incur a loss. Other share classes of this fund may have a lower expense ratio, but your plan's investment options do not include such shares to compensate us for distribution and plan servicing.

Performance: The performance quoted represents past performance. Performance displayed for periods beginning earlier than the "Inception Date" noted in the "Key Facts" section is based on the historical returns of the oldest share class of the fund, adjusted to reflect the fees and expenses of this share class. "Since Inception" performance when shown is based on the actual performance of this share class. The investment value and return will fluctuate so that an investment, when redeemed, may be worth more or less than original cost. Past performance does not guarantee future results. Current performance may be lower or higher than the performance quoted. For performance data current to the most recent month end, please call 1-877-778-2100. These performance results represent the change in net asset value of an investment over a stated period, assuming the reinvestment of dividends and capital gain distributions.

Market Timing: Frequent exchanging of investment options may harm long-term investors. Your plan and/or the fund have policies to detect and deter exchanges that may be abusive. Those policies may require us to modify or suspend purchase or exchange privileges.

Prospectus: Investors should consider the fund's investment objectives, risks, charges and expenses before investing. The prospectus, and if available the summary prospectus, contain complete information about the investment options available through your plan. Please call 1-877-778-2100 for a free prospectus and if available, a summary prospectus that contain this and other information about the mutual funds. You should read the prospectus and the summary prospectus, if available, carefully before investing. It is possible to lose money when investing in securities.

Benchmark indices are unmanaged and cannot be invested in directly. See User Guide for index definitions.

Securities products and services are offered through Prudential Investment Management Services LLC (PIMS), Newark, NJ, a Prudential Financial company.

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